

Conditions of participation:

1. The following conditions govern the participation in the pitch for the best start-up idea, organised by SIDESTEP GmbH (hereinafter referred to as "Organiser"). By entering the pitch, participants accept the following conditions:
2. The pitch will be carried out on behalf of the organiser by the agency haebmau AG, Franz-Joseph-Str. 1, 80801 Munich, Germany (hereinafter referred to as "haebmau").
3. Natural persons over 18 years of age are eligible to participate.
4. The following prizes may be won: A pair of Nike Blazers and a one-hour (online) mentorship of the respective influencer. The mentorship must be redeemed within one month after winning the pitch.
5. The pitch starts on 18.11.2020 at 3 pm and ends on 22.11.2020 at 11:59 pm.
6. In order to participate in the pitch, the participant must do the following:
 - a. The followers can participate by posting their idea on their own channels using the hashtags #blazeforyourdream #completeyourlook #nikeblazer and tagging their desired influencer or by sending it via short Instagram videos to the chosen influencer or the SIDESTEP Instagram Channel.
 - b. This video should not be longer than 60 seconds.
 - c. The pitch must be posted on their own channel using the provided hashtags or be sent to the respective influencer between 18.11.2020 3 pm and 22.11.2020 11:59 pm.
7. Employees of the organiser and employees of haebmau are excluded from participation. Multiple participations are excluded.
8. The winner of the best pitch will be announced on 24.11.2020 and notified by a tag and personal Instagram message. If the winner does not respond within 5 working days of notification, the claim to the prize will be forfeited and a new winner will be drawn by lot. All information within the framework of this pitch is provided exclusively by the organiser.

The following data will be collected: name, address, instagram name
- 9) The personal data collected in connection with this pitch (with the exception of the posted photo from the mentorship and after agreement of the winner their Instagram names) will be used exclusively for the purpose of processing the pitch, will not be passed on to third parties and will be deleted after the pitch has been completed, provided that there are no legal obligations to keep records. The legal basis for data processing is the fulfilment of the contract (Art. 6 Para. 1 lit. b DSGVO) and consent (Art. 6 Para. 1 lit. a DSGVO).
- 10 The right to take legal action is excluded.
- 11 The pitch is not connected to Facebook/Instagram and is not sponsored, supported or organised in any form by this platform. The participant releases Facebook/Instagram from any liability.